

Founder



GlobeTrade was founded by **Laurel Delaney**, a successful entrepreneur, author, speaker, and educator with more than 20 years of experience in global business.

Delaney has extensive international travel experience and is a renowned global small business expert. She is an adjunct professor of MBA International Marketing at Loyola University Chicago.

Her first book, *Start and Run a Profitable Exporting Business* (Self Counsel Press, 1998), was featured in *The Wall Street Journal*, the *Journal of Commerce*, *Entrepreneur* and *Inc.*

Delaney's articles have been published in numerous international newspapers and business publications, including *China International Business*, *Fortune Small Business*, the *Journal of Japanese Trade & Industry*, *The Conference Board* and *The Wall Street Journal*. Her work has also appeared on the Web sites of Dun & Bradstreet, the Institute of Management & Administration, and the Small Business Association's Online Women's Business Center. She is the global small business columnist for *Entrepreneur* magazine.

Delaney serves on several boards, including the Illinois Board of Higher Education's International Education Industry Advisory Council, the *Journal of International Entrepreneurship*, and Women Entrepreneurs Inc. She is the Chicago chapter facilitator for the Women Presidents' Organization.

Delaney was named to the 2006 Irish America Magazine Business 100, a distinction celebrating the entrepreneurial and business success of Irish-Americans. She has also been awarded the Illinois Exporter of the Year by the United States Small Business Administration.

She holds a BA in Advertising from Columbia College and an MBA from Lake Forest Graduate School of Management.

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